

## Conference Program

**Tuesday, 14 October 2003**

16.00-17.30	Pre-Registration	
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**Day 1, Wednesday, 15 October 2003**

08.00-09.00	Registration	
09.00-09.45	Opening Ceremony - Remarks by Chairman of the Organizing Committee - Welcoming Address by SEAAIR President - Welcoming Remarks by President of AIRHED - Opening Address by His Excellency Dr. Ampol Senanarong, Privy Councillor	Convention Hall
09.45-10.45	Keynote Address 1 <i>Institutional Research and Education Reform</i> by Professor Dr. Nirwan Idrus	Convention Hall
10.45-11.15	Refreshments	
11.15-12.45	Parallel Session	Meeting Room 1, 2 and 3
12.45-14.00	Lunch	
14.00-15.30	Parallel Session	Meeting Room 1, 2 and 3
	Symposium Panel on <i>Using Cross-cultural and Cross-national Research Collaborations to Build Higher Education Institutional Research Capacity</i>	Meeting Room 5
15.30-16.00	Refreshments	
16.00-17.00	Parallel Session	Meeting Room 1, 2 and 3
	Symposium Panel on <i>Using Cross-cultural and Cross-national Research Collaborations to Build Higher Education Institutional Research Capacity (ctd.)</i>	Meeting Room 5
19.00-22.00	Conference Dinner	Convention Hall

### Day 2, Thursday, 16 October 2003

09.00-10.00	Keynote Address 2 <i>Quality Excellence, Covering R&amp;D in QA System, QA Development and Implementation, QA Policy on Higher Education</i> by Professor Dr. Surin Setamanit	Convention Hall
10.00-10.30	Refreshments	
10.30-12.30	Parallel Session	Meeting Room 1, 2 and 3
	Concurrent Workshop on <i>Practical Quality Improvement in Higher Education</i>	Meeting Room 5
12.30-13.30	Lunch	
13.30-15.30	Parallel Session	Meeting Room 1, 2 and 3
	Concurrent Workshop on <i>Practical Quality Improvement in Higher Education</i> (ctd.)	Meeting Room 5
15.30-16.00	Refreshments	
16.00-17.00	Parallel Session	Meeting Room 1, 2 and 3
17.00-17.30	SEAAIR Annual General Meeting	

### Day 3, Friday, 17 October 2003

09.00-10.00	Keynote Address 3 <i>Trends in Higher Education in the Knowledge-based Society</i> by Professor Dr. Steve Yussen	Convention Hall
10.00-10.30	Refreshments	
10.30-11.30	Panel Discussion on <i>Institutional Research and Quality Development in Higher Education from an International Perspective</i>	Convention Hall
11.30-12.30	Closing Ceremony <ul style="list-style-type: none"> <li>- SEAAIR Award</li> <li>- Best Paper Award</li> <li>- Conference Slide Show</li> <li>- Presentation on SEAAIR 2004 by People's Republic of China</li> <li>- Closing Remarks: President of SEAAIR President of AIRHED</li> </ul>	Convention Hall
12.00-14.00	Lunch	
14.00-18.00	Post-Conference Tour (Optional)	