

South East Asian Association for Institutional Research 2008

Welcome to the 8th annual SEAIR



Prof. Dr. Tatik Suryani

Rector of STIE Perbanas
Surabaya
Chairman SEAIR 2008

It is my great pleasure to welcome you all to Surabaya for the **SEAIR Conference**. Your coming is in the right time, because at this time Surabaya is celebrating Hero's day. Many attractive traditional dances and traditional celebrations will be performed to commemorate the history of Surabaya. Besides, Surabaya which is also popular as the education city, it is close to many exotic places. So, the conference is strongly hoped to simulate the local higher education institutions and overseas to build institutional capacity.

In this conference, we would like to invite academics, higher education managers, institutional researchers, managers and CEOs who concern in education and quality as well as practitioners in higher education to attend, to explore, to discuss, or to present paper referred to the issues on "**The Institutional Capacity Building Toward Higher Education Competitive Advantages**". This theme is very relevant for higher learning education to develop the organizational health as the key success factor for gaining the competitive advantage.

Enjoy the conference and we hope you will find this forum worthwhile and encouraging

Best Of wishes,

Purpose of Conference

- Increase research quality High Education institution
- Dissemination information and change idea about problem and research topic institution
- Increase individual professionalism engaged in research
- Increase unit and cooperation between individual involved
- Increase outcome quality for high education

Conference Theme

Theme: Institutional Capacity Building toward Higher Education Competitive Advantage

Sub-theme:

- Capacity building through Quality Assurance and Quality Management
- Institutional Research in Higher Education Capacity Building
- Managing and Sustaining Higher Education Competitive Advantage
- Learning and Teaching to Enhance Institutional Capacity
- Industrial Network to Support Higher Education Competitive Advantage

Parallel Session

The presentations are based on abstracts and/or full papers having been successfully accepted and are subject to REGISTRATION.

Note for presentation:

1. Total time is 30 minutes: 15 minutes for presentation and 15 minutes for question and answer
2. Author can present with the co. author
3. A moderator will lead each parallel session
4. Power point should be sent to secretary@seair2008 by Monday, 3rd November 2008 at 12.00 am.