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## About SEAAIR

Now on its tenth year, the South East Asian Association for Institutional Research (SEAAIR) Conference will be held on October 19 to 21, 2010 at the Summit Ridge Hotel & Promenade, Tagaytay City, Philippines. The annual conference has been held in various universities across South East Asia (Malaysia, Thailand and Indonesia) over the past nine years.

De La Salle University-Dasmariñas, Cavite's premier university, is honored to host the SEAAIR 2010 Conference and hopes to provide memorable experiences to prospective conference participants – speakers, research presenters and attendees alike. It is envisioned that the interactions of the participants would lead to possible strategic alliances between and among their different institutions to share knowledge, experiences and expectations about higher education from a Global-ASEAN perspective.

SEAAIR aims to benefit, assist and advance research leading to improved understanding, planning and operations of Institutions of post-secondary education. The annual conference is SEAAIR's main activity and serves as a venue for academics, educators, researchers and practitioners in higher education to highlight their completed works and allow them to network and interact.



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## Conference Theme

Main Theme: Towards Global-ASEAN Institutional Research Strategic Alliances

Subthemes:

- a) Strengthening Strategic Alliances for Academic Sustainability and Competitiveness
- b) Transforming the Global-ASEAN Culture, Capability and Capacity of Higher Education and Research Strategic Alliances
- c) Technology and Transformation of Teaching, Learning and Research Paradigms in Knowledge-Based Economy
- d) Experiences, Learning and Sharing from Global, Regional and Intra-regional Collaborations
- e) Quality and Institutional Research Capabilities in Higher Education



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## Abstract Submission

Researchers who may be interested to submit abstracts should abide by the following guidelines:

- 1) The abstract text should contain no more than 200 words, Arial font size 11, in MS Word format, single-spaced.
- 2) Clearly state the research's title, name of proponent(s), email address(es).
- 3) Indicate the subtheme to which you believe the research (abstract) you submitted could be included.

Submitted abstracts will be evaluated and reviewed. Researchers with accepted abstracts would then be notified and invited to submit full papers for peer review and possible inclusion in the conference proceedings.

Please have all abstracts submitted to Dr. Raj Sharma <[dr.rajendra.sharma@gmail.com](mailto:dr.rajendra.sharma@gmail.com)>.



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## Important Dates

June 15	Deadline of submission of abstracts
June 22	Notification of accepted abstracts
July 1	Deadline of submission of full papers
July 31	Confirmation of accepted full papers
August 15	Deadline of submission of revised full papers
September 1-17	Registration period



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## Hotel and Venue

The SEAAIR 2010 conference will be held at the Summit Ridge Hotel & Promenade (<http://www.summitridgehotel.com/>) located at Tagaytay City, overlooking Taal Lake . The mountain top hotel is an hour and a half drive from Ninoy Aquino International Airport in Manila .

Conference participants may avail of the following discounted room rates from the hotel venue during the duration of the conference (October 18 to 21, 2010 only):

Single occupancy room [Classic/Deluxe] -- PhP4,900 (\$104.41)  
 Twin sharing rooms [Classic/Deluxe] -- PhP4,900 (\$104.41)  
 Two-Bedroom Suite [Quadruple Sharing] -- PhP7,800 (\$165.96)  
 Summit Suite [Quadruple Sharing] -- PhP9,100 (\$193.62)

NOTE: Amounts are quoted in Philippine pesos [PhP]; US dollar [\$] amounts in parenthesis are approximates based on a conversion rate of PhP47:\$1.00, and may vary with exchange rate movements.

Room rates are quoted on a per room per night basis and are inclusive of buffet breakfast.

For participants wishing to arrange for transportation from the airport to the conference venue or to a nearby hotel in the vicinity of Tagaytay City, travel arrangements could be made with the local organizing committee upon registration. A separate fee of \$20 would be charged to each participant wishing to avail of this service; the fee would cover transport from the airport to the hotel and back to the airport. Participants may be asked to ride with other delegates as meet ups and transports would be arranged at a frequency of two hours each."





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## Fees and Payments

The conference fee is 275 US Dollars. The fee includes conference meals (snacks, lunch and dinner) and conference kits.

Payments may be made by credit card or bank transfer. Payment details would be made available by early August 2010.



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## Contact

Please direct all inquiries regarding the SEAAIR 2010 Conference to:

**Don S. Malabanan**

Co-Chair, Local Organizing Committee

SEAAIR 2010 Conference

Email: [dsmalabanan@dlsud.edu.ph](mailto:dsmalabanan@dlsud.edu.ph), [dmalabanan@yahoo.com](mailto:dmalabanan@yahoo.com)

Direct line: +6346-686-1872

Mobile: +63917-805-0456

For more information on the host university, visit (<http://www.dlsud.edu.ph/>)

For more information on SEAAIR, visit (<http://www.seairweb.info/>)