



## South East Asian Association for Institutional Research (SEAIR)

### Annual SEAIR Conference Proceedings Editorial Board

#### Editor

**Assoc. Prof. Dr. Koh Yit Yan**

Academic Director, Program Coordinator (Mechanical Engineering)  
Newcastle Australia Institute of Higher Education, Singapore  
Email: [yityan@gmail.com](mailto:yityan@gmail.com)

#### Associate Editor

**Assoc. Prof. Dr. Manika Wisessathorn**

Associate Dean, Faculty of Education  
Ramkhamhaeng University  
Email: [manika\\_w@yahoo.com](mailto:manika_w@yahoo.com)

#### Members

**Associate Professor Dr. Teay Shawyun**

Consultant, King Saud University, KSA  
Southeast Asia Association for Institutional Research  
Email: [jerry182122@yahoo.com](mailto:jerry182122@yahoo.com)

**Dr. John A. Muffo**

Director of Academic Assessment Emeritus  
Virginia Polytechnic Institute and State University, Blacksburg, Virginia, USA  
Email: [johnmuffo70@gmail.com](mailto:johnmuffo70@gmail.com)

**Dr. Sutee Sujitparapitaya**

Associate Provost, Office of Institutional Analytics San Francisco State University, California, USA  
Email: [sutee.sujitparapitaya@gmail.com](mailto:sutee.sujitparapitaya@gmail.com)

**Professor Dr. Narend Baijnath**

Chairman: Board of Governors, Commonwealth of Learning Research Associate: University of Johannesburg  
Member: Governing Council, Magna Charta Observatory Member: Academy of Science of South Africa  
Email: [narendbaijnath@msn.com](mailto:narendbaijnath@msn.com)

**Professor Emeritus Edilberto C. de Jesús**

Professor Emeritus, Asian Institute of Management, the Philippines  
Senior Research Fellow, Ateneo de Manila University School of Government Board of Trustees, Far Eastern University  
Board of Trustees, Phinma Education  
Email: [edcdejesus@gmail.com](mailto:edcdejesus@gmail.com)

**Professor Dr. Sumalee Sungsi**

Professor, School of Educational Studies  
Sukhothai Thammathirat Open University, Thailand  
Email: [sumalee.sungsri@gmail.com](mailto:sumalee.sungsri@gmail.com)

**Ir Ts Dr. Poh Kiat Ng**

Deputy Dean (Academic & International Relations) Faculty of Engineering & Technology  
Multimedia University, Malaysia  
Email: [pkng@mmu.edu.my](mailto:pkng@mmu.edu.my)

**Dr. Ng Gan Chee**

Owner, Australasian Consultants  
Melbourne, Australia  
Email: [gcng2001@yahoo.com.au](mailto:gcng2001@yahoo.com.au)

**Dr. Raj Sharma**

Senior Consultant in Higher Education  
Melbourne, Australia  
Email: [dr.rajendra.sharma@gmail.com](mailto:dr.rajendra.sharma@gmail.com)

**Dr. Antonius Tanan**

Educational Advisor, Jakarta, Indonesia  
Independent Commissioner at PT Ciputra Development & PT Metrodata Electronics Tbk  
Email: [antonius.tanan@ciputra.ac.id](mailto:antonius.tanan@ciputra.ac.id)

**Professor Dr. Maria Pressentin**

Professor, Strategy & Leadership, International School of Management, Paris, France Chief Knowledge Officer, Leadership Scientific Pte. Ltd  
Email: [maria.pressentin@leadershipscientific.com](mailto:maria.pressentin@leadershipscientific.com)

**Professor Somwung Pitiyanuwat**

Professor Emeritus, Distinguished Scholar in Education Chulalongkorn University Bangkok, Thailand  
Email: [somwung.P@chula.ac.th](mailto:somwung.P@chula.ac.th)

**Emeritus Professor George Gordon**

Education Enhancement  
University of Strathclyde, Scotland  
Email: [g.gordon@strath.ac.uk](mailto:g.gordon@strath.ac.uk)

**Assoc. Prof. Dr. Vimolwan Yukongdi**, Faculty Director of MBA Program,  
Asian Institute of Technology, Thailand.  
Email: [vyukongdi@ait.ac.th](mailto:vyukongdi@ait.ac.th)

---

**Annual SEAIR Conference Proceedings**

© **SEAIR 2002** (South East Asia Association for Institutional Research);

**Website:** <http://www.seairweb.info/Conference/index.aspx>

**ISSN:** 2774-0773 (Online)

**Contact:** [seair.info@gmail.com](mailto:seair.info@gmail.com)

**SEAIR Secretariat** <http://www.seairweb.info> C/O Suan Dusit Rajaphat University  
295 Nakhon Ratchasima Rd, Dusit, Dusit District, Bangkok 10300, THAILAND

---

Document History

*Updated: 27<sup>th</sup> July 2024, Editor, Annual SEAIR Conference Proceedings*